



STAYJP 2025

Pricing Guide

Plans & Rates

Choose the right plan for your operation.
¥0 setup, revenue-based commission—
start your minpaku with zero financial risk.

PLAN DETAILS

Detailed Plan Features

Service scope across four plans—¥0 startup, 1-year minimum

Light 10%

Basic Management

- ✓ 24/7 guest messaging
- ✓ Guest ledger management
- ✓ OTA calendar sync
- ✓ Check-in automation
- ✓ Basic booking management
- ✓ Standard cleaning coordination

▪Best for: First-time owners

Cleaning & OTA separate

Multi-property support

Terms after consultation

Standard 15%

Standard Management

- ✓ All Light features +
- ✓ Cleaning schedule management
- ✓ Rate commentary
- ✓ Review management
- ✓ Monthly operations report
- ✓ Basic optimization

▪Best for: Long-term stability

Cleaning & OTA separate

Multi-property support

Terms after consultation

Pro 20%

Premium Management

- ✓ All Standard features +
- ✓ Quality inspections (on-site)
- ✓ Consumables management
- ✓ Rating optimization
- ✓ Equipment maintenance
- ✓ Monthly report

▪Best for: High performance

Shinjuku · Shibuya only

Cleaning & OTA separate

Terms after consultation

Premium 30%+

All-Inclusive

- ✓ All Pro features +
- ✓ Cleaning included
- ✓ P&L reporting
- ✓ Dedicated account manager
- ✓ No regional limits

▪Best for: Multi-property portfolios

OTA separate / Multi-property

Now Accepting

※ **Important:** Cleaning & OTA fees always separate. No earnings/occupancy/review guarantees.

FEE STRUCTURE

Fee Breakdown

Commission rates and separate expenses by plan

Item	Light 10%	Standard 15%	Pro 20%	Premium 30%+
Management Fee	10% of revenue	15% of revenue	20% of revenue	30%+ of revenue
Cleaning	Separate	Separate	Separate	Included
OTA Fees	Separate (per OTA)	Separate (per OTA)	Separate (per OTA)	Separate (per OTA)
Setup Cost	¥0	¥0	¥0	¥0
Settlement	Monthly	Monthly	Monthly	Monthly

Base Terms

Setup Cost	¥0 (completely free)
Minimum Contract	1 year
Settlement Frequency	Monthly
Plan Changes	30 days notice
Multi-Property	All plans
Cancellation	3 months written notice

Key Points

- ✓ Cleaning & OTA fees always separate from commission
- ✓ No earnings/occupancy/review guarantees
- ✓ Only Premium plan now accepting new clients
- ✓ Pro plan limited to Shinjuku & Shibuya
- ✓ Plan changes take effect 1 month after notice
- ✓ Cancellation requires 3 months written notice
- ✓ Specific costs provided during consultation

PLAN COMPARISON MATRIX

Feature Comparison

See what's included in each plan at a glance

Feature	Light 10%	Standard 15%	Pro 20%	Premium 30%+
24/7 Guest Messaging	✓	✓	✓	✓
Guest Ledger Management	✓	✓	✓	✓
OTA Calendar Sync	✓	✓	✓	✓
Check-in Automation	✓	✓	✓	✓
Cleaning Scheduling	—	✓	✓	✓
Rate Commentary	—	✓	✓	✓
Review Management	—	✓	✓	✓
Monthly Operations Report	—	✓	✓	✓
On-Site Quality Checks	—	—	✓	✓
Consumables & Equipment	—	—	✓	✓
Cleaning Included	—	—	—	✓
P&L Reporting	—	—	—	✓
Dedicated Account Manager	—	—	—	✓

Request a Consultation

support@stayjp.jp · stayjp.jp · Weekdays 10:00–18:00 (JST)